

## DEPARTMENT OF COMMERCE

### ACADEMIC ACTIVITIES

#### INDUCTION



The academic year kicked off with a warm and engaging induction program, welcoming new students to campus life. The event featured interactive sessions, campus tours and inspiring talks to help students smoothly transition into college life.



#### BRIDGE CLASSES

The Commerce Department held Bridge Classes from September 6th to September 20th, 2024, to help new B.Com. students transition smoothly into college life. Led by the then Principal Dr. Ashok Jhawar & HOD Dr. Sonali Jain, the program featured interactive sessions on key subjects and received excellent student feedback.



#### PARENTS-TEACHERS MEET

A productive Parent-Teacher Meeting was held on 11th Jan, 2025, led by HoD, Dr. Sonali Jain, focusing on CCE marks, certification courses and students' overall growth, ensuring a collaborative approach to academic and personal development.

### DEPARTMENT OF COMMERCE

## ACCA- ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS

**LEVEL UP  
YOUR SKILLS & KNOWLEDGE !!**

PURSUE A  
**BCom with ACCA**  
(5 PAPER EXEMPTIONS)

AT  
**ACROPOLIS**  
Enlightening Wisdom  
IN ASSOCIATION WITH



+91 96850 9773 | +91 88890 44400 | +91 99939 99982

The Association of Chartered Certified Accountants (ACCA) is a globally recognized professional accounting qualification that equips students with expertise in accounting, finance, auditing, taxation and management. With a focus on international standards and practices, ACCA opens doors to diverse career opportunities worldwide in accounting, finance and business leadership roles.



RWFV+4CC, Malwa County, Manglaya Sadak, Rahu Khedi, Indore  
Madhya Pradesh 453771, India

Latitude  
22.8225353°

Local 11:42:18 AM  
GMT 06:12:18 AM

Longitude  
75.943139°

Altitude 541 meters  
Wednesday, 06.09.2023



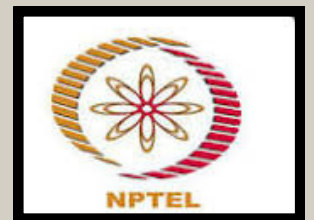
The college introduced a new B.Com. program integrated with ACCA, offering students a unique blend of academic knowledge and globally recognized accounting qualifications. The first batch began with 16 enthusiastic students, embarking on their journey toward international career opportunities in finance and accounting.



## DEPARTMENT OF COMMERCE

### CERTIFICATIONS & ENRICHMENT COURSES

Equipping students with essential skills, the department conducted certifications and enrichment courses in MS Excel, Digital Marketing, CPBFI, NISM, Tally and various courses of SWAYAM-NPTEL, empowering them for professional success across diverse domains. Staying true to our commitment, we go beyond the curriculum to foster the overall development of our students and bridge the gap between academia and industry. Over the academic year, a remarkable 550+ students from the Commerce Department enthusiastically enrolled and completed these courses, demonstrating their dedication to holistic growth and career readiness.







### DEPARTMENT OF COMMERCE

### INDUSTRIAL VISITS & EDUCATIONAL TOURS





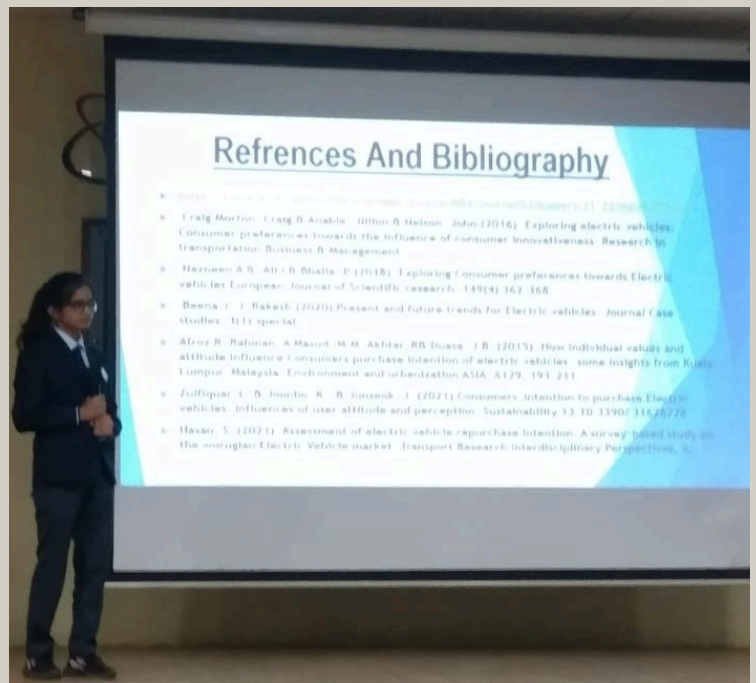


## DEPARTMENT OF COMMERCE



### STUDENTS' ACHIEVEMENTS

#### RESEARCH PAPER PRESENTATION IN INTERNATIONAL CONFERENCE

Students Radhika Joshi, Kritika Jakodiya and Neha Gadwal presented a research paper on 16/11/2024 at an international conference, where Kritika Jakodiya was honored with the Best Paper Presentation title.



#### MERIT IN SWAYAM – NPTEL CERTIFICATION



**Elite**

### NPTEL Online Certification

(Funded by the MoE, Govt. of India)

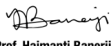
This certificate is awarded to  
**NEHA GADWAL**  
for successfully completing the course  
**Speaking Effectively**


with a consolidated score of **87** %


Online Assignments	21.5/25	Proctored Exam	65.82/75
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Total number of candidates certified in this course: 3507

Jan-Mar 2024  
(8 week course)

  
**Prof. Haimanti Banerji**  
Coordinator, NPTEL  
IIT Kharagpur



 Indian Institute of Technology Kharagpur

Seven students successfully completed the SWAYAM-NPTEL certification, Speaking Effectively, developed by IIT Kharagpur, with Neha Gadwal from B.Com. achieving a remarkable score of 87%, securing a place in the top 1% and earning a prestigious silver medal.





### DEPARTMENT OF COMMERCE

#### COLLEGE MERIT LIST (TOP 5)

##### I YEAR

KRATIKA JAKHODIYA	8.55
PRIYA KUMARI	8.45
KASHISH JUNEJA	8.35
NEHA GADWAL	8.25
SALONI MAHAJAN	8.20
NISHA SHARMA	8.20
DHANANJAY YADAV	8.20
VANSHIKA TIWARI	8.20

##### II YEAR

SHRADDHA MAHESHWARI	8.90
SHEETAL GULATI	8.85
KRISHNA SHRIVASTAVA	8.40
AZBA JAHAN	8.35
DEEPAK SHARMA	8.30

##### III YEAR

AYUSH JAIN	8.68
PRAKRTI THAKUR	8.62
SHRADDHA CHOUDHARY	8.58
PRIYANKA VALEKAR	8.55
MUSKAN BAIS	8.47
PREETI SADHWANI	8.47

#### PROUD MOMENT – CALL FROM TOP B SCHOOLS

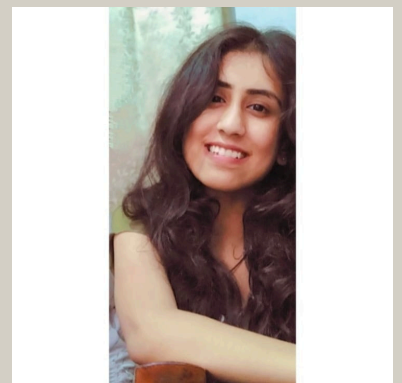
Two students, **Sumit Raghuwanshi & Sheetal Gulati** from department of commerce have performed exceptionally well in the CAT exam and have received call letters from various prestigious B-Schools, including:

- IIM Kozhikode
- IIM Visakhapatnam
- IIM Kashipur
- IIM Sambalpur
- IIM Raipur
- IIM Amritsar
- NMIMS
- CAP Indian Institute of Management

Glow  
up  
Empower



**SUMIT RAGHUWANSHI**  
**CAT SCORE - 95.92**



**SHEETAL GULATI**  
**CAT SCORE - 90.45**

**BREAKING NEWS**





### DEPARTMENT OF COMMERCE

### STUDENT START-UPS

#### DUKANGO



DukanGo is the brainchild of a talented team of student entrepreneurs who recognized the need for a comprehensive eCommerce platform tailored to the digital age.

#### DISRUPT STUDIOS



**Krishna Shrivastava, Founder**

Born out of the innovative minds of student from the commerce department, Disrupt Studios is revolutionizing the world of graphics and social media management.





### DEPARTMENT OF COMMERCE



Mr. Kanak Gupta

### PANKH ACTIVE

Multipurpose Liquid Soap- a revolutionary 3-in-1 product designed to cater to your diverse cleaning needs. Whether it's providing gentle care for your fabrics, ensuring spotless and hygienic dishes, or delivering a soothing touch for your hands, this versatile liquid soap excels in every role. Crafted with quality, care and convenience in mind, it's the ultimate choice for those who value excellence in everyday living.

### GHEEWALLAH

Purest and most wholesome dairy products with a commitment to Hygiene and sustainability

Great work!

**gheewallah**

"NOT JUST A GHEE ,IT'S AN EMOTION "

**PURITY OVER PRICE**

**GHEEWALLAH**  
A MYTHI & INDIAN BRAND OF GHEE

**FOUNDER**  
**RISHABH MANDLOI**

**CO-FOUNDER**  
**PRIYANSHU MUKATI**





## DEPARTMENT OF COMMERCE

### PLACEMENTS

The department achieved remarkable success in placements, with students securing positions in leading companies across sectors, reflecting their skills, hard work and our commitment to excellence. Through industry-relevant education, skill-based training and robust placement initiatives like career counseling and mock interviews, we bridge the gap between academics and industry, ensuring a bright future for our students.



**AYUSHEE CHOUDHARY –  
VOLVO – EICHER – 3 LPA**



**ADITI JAIN  
VOLVO – EICHER – 3 LPA**



**GOURI KALMARKAR  
VOLVO – EICHER – 3 LPA**



**MUSKAN BAIS  
DELOITTE (USA) – 6 LPA**



**OSHEEN SAONI  
TCS – 3.5 LPA**



**PREETI SADHWANI  
VOLVO – EICHER – 3 LPA**



### DEPARTMENT OF COMMERCE



**AYUSH NAGAR**  
**TCS - 3.5 LPA**



**UTSAV TRIPATHI**  
**ASIAN PAINTS - 5.7LPA**



**YASHIKA AHUJA**  
**TCS - 3.5 LPA**



**RISHIKA RANGWANI**  
**WNS GLOBAL SERVICES -**  
**2.75 LPA**



**SANDEEP MANDLE**  
**TCS - 3.5 LPA**



**ADITYA JOSHI**  
**TCS - 3.5 LPA**



**EKTA SONI**  
**TCS - 3.5 LPA**

**NEW**  
**OPPORTUNITIES**



## DEPARTMENT OF COMMERCE

### HOLISTIC DEVELOPMENT ACTIVITIES

#### INTER COLLEGIATE COMPETITIONS

Vanshaj Shastri, Aayushi Joshi and Ayush Rathore – Students from the Commerce Department of AIMS R have brought laurels to the institute by securing the top two positions in the Elevator Pitch event at AAGNEY 2024, a Management carnival organized by Daly College of Business Management on 22nd March, 2024.

#### INTERNSHIPS

Gaining invaluable practical exposure, students undertook internships at prestigious organizations like

- Sony
- Bajaj Finserv
- Feedbox
- Botmartz IT Solutions



**DCBM**  
Excellence Through Management Education

**AAGNEY 2024**

**Management Carnival**

**Strategic Showdown: The Clash of Colleges!**

**22nd March 2024, Friday**  
4:00pm to 8:00pm

**ELEVATOR PITCH**

**MANAGEMENT TRIVIA**

**GAMIFY**

**COLLEGE WALL OF FAME**

**QUEST FOR TALENT**

Inviting a 8 to 15 member Team from every college to participate in multiple fulfilled activities.

**NO REGISTRATION FEE**

Attractive cash prizes and Awards to be Won.

**FACULTY COORDINATORS:**

Dr. Neetika Shrivastava, 9827061389  
Prof. Neha Bhatia, 9977368057  
Prof. Tapas Upadhyay, 8982146414

Scan for Registrations

DALY COLLEGE OF BUSINESS MANAGEMENT-1, RESIDENCY AREA, INDORE  
WWW.DCBMAEDU.IN



### DEPARTMENT OF COMMERCE

#### CLUB INVESTITURE & ACTIVITIES



**FinAc₹o**



The Student-Driven Clubs Investiture Ceremony was held with great enthusiasm, officially appointing club leaders and encouraging students to take charge of extracurricular activities and leadership roles. Department students enthusiastically took part in activities, showcasing their creativity and talent.

- POSTER COMPETITION**  
**CHILDREN'S DAY CELEBRATION**  
**INDUSTRIAL VISITS –**
- PARLE G
  - KALPANA FOOTWEAR
  - RANI PRESS
  - PURASURE



Indore, Madhya Pradesh, India  
By Pass Road, Sula Khedi Rd, Manglaya Sadak, Indore, Madhya Pradesh 453771, India  
Lat 22.819051° Long 75.94295°  
17/12/24 01:26 PM GMT +05:30



Indore, Madhya Pradesh, India  
By Pass Road, Sula Khedi Rd, Manglaya Sadak, Indore, Madhya Pradesh 453771, India



## DEPARTMENT OF COMMERCE

### EXTRA CURRICULAR ACTIVITIES

#### CELEBRITY TALK

The department organized an insightful Celebrity Talk on Emotional Intelligence by Mr. Vikas Choudhary, where he emphasized the importance of self-awareness, empathy and emotional management for personal and professional success.



#### ALUMNI MEET

The department hosted a memorable 2-day Alumni Meet, bringing together former students to reconnect, share experiences and strengthen their bond with the institution through engaging sessions and activities.





### DEPARTMENT OF COMMERCE

#### FRESHER'S PARTY

The college organized a vibrant Freshers' Party with an exciting Garba theme, where new students were warmly welcomed through lively dance, music and festive celebrations.



#### UDBHAV – ANNUAL FEST

Department students actively participated in Udbhav – the annual fest; and won multiple prizes in cultural, literary and sports events, celebrating their skills and achievements.





## DEPARTMENT OF COMMERCE

### EXCURSIONS

The department organized exciting excursions to Mahadev Khodra, Choral Dam, Dharti Green, Lotus Valley and Ujjaini offering students opportunities for exploration, learning and memorable experiences in nature.



### GRADUATION CEREMONY & FAREWELL

The college hosted a heartfelt Graduation Ceremony and Farewell, celebrating the achievements of the graduating batch and bidding them an emotional goodbye as they embark on new journeys ahead.







### DEPARTMENT OF COMMERCE

### DEPARTMENTAL SUCCESS

### 2-DAY WORKSHOP ON RESEARCH METHODOLOGY THROUGH SPSS

The department organized a 2-day workshop on Research Methodology using SPSS on 3rd and 6th May 2024, led by guest speaker Dr. Vivek Sharma from IMS DAVV, Indore, offering students & faculties hands-on training and in-depth knowledge of data analysis and research techniques.

 **ACROPOLIS**  
Enlightening Wisdom

**Acropolis Institute of Management  
Studies & Research**

**Department of Commerce  
organises  
WORKSHOP**

**RESEARCH METHODOLOGY-SPSS**

 3rd & 6th May 2024

 11:00am - 04:00pm

 AIMS Smart Room

  
**Dr. Vivek Sharma**  
IMS, DAVV  
Resource Person





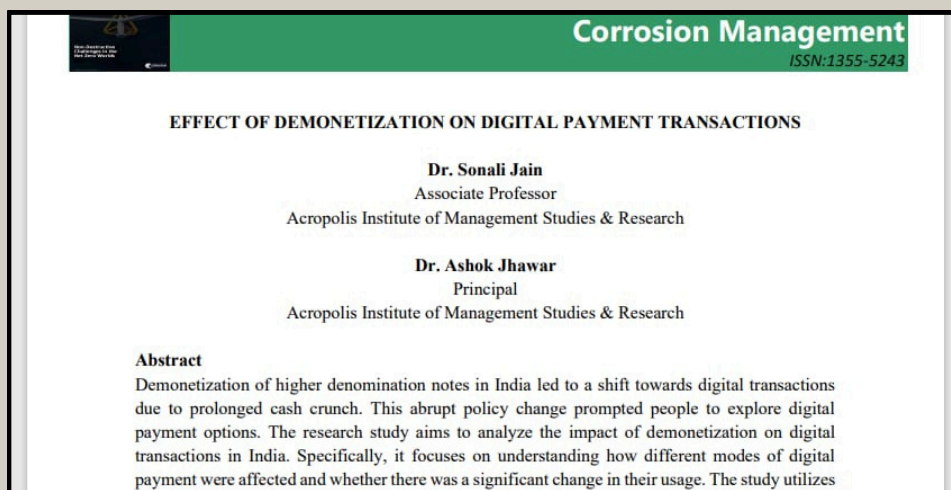
## DEPARTMENT OF COMMERCE

### FACULTY ACHIEVEMENTS

#### DR. SONALI JAIN, ASSOCIATE PROFESSOR & HOD

Dr. Sonali Jain added to the department's prestige by publishing a research paper in Scopus and contributing as a co-author in two other research papers—one presented at an international conference and another at IIM Kashipur. Her scholarly contributions reflect her dedication to academic research and knowledge dissemination. By engaging in high-quality research and collaborations, she has strengthened the department's research portfolio and set a benchmark for academic excellence. Her work not only enhances the institution's reputation but also encourages students and fellow researchers to actively participate in impactful research initiatives.

# TIME TO THRIVE



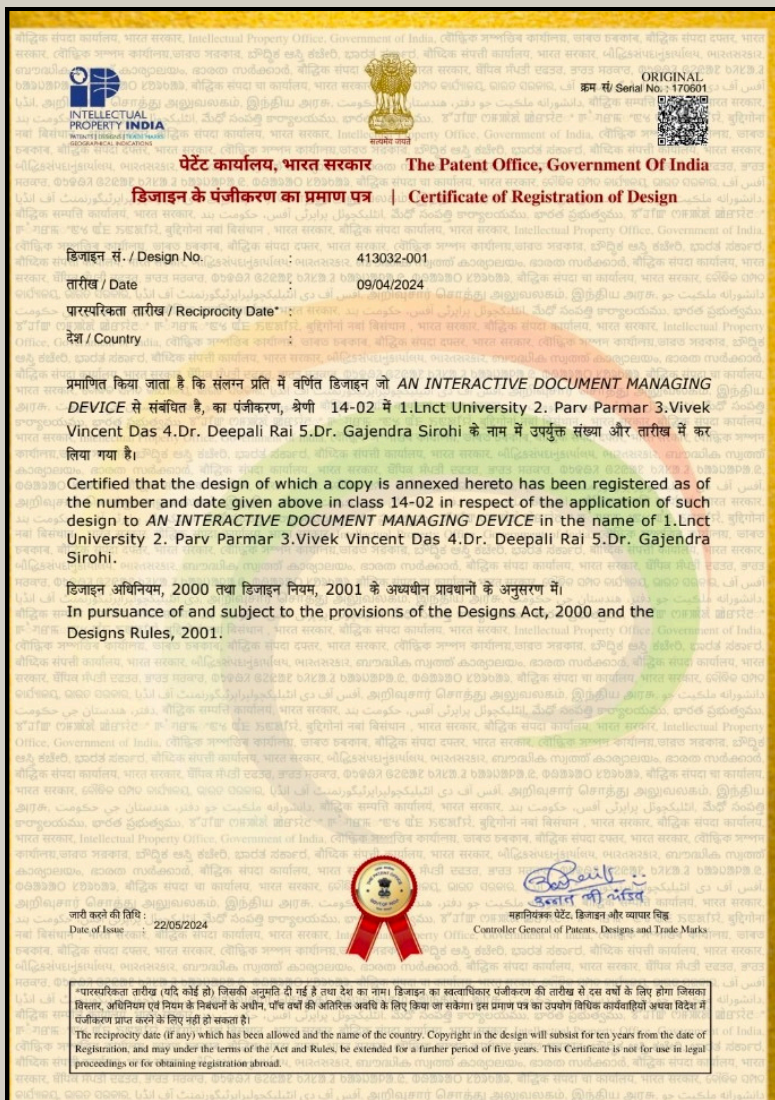


## DEPARTMENT OF COMMERCE

## DR. GAJENDRA SIROHI, PROFESSOR



Dr. Gajendra Sirohi enhanced the department's academic achievements by publishing a research paper in Scopus and securing a patent, reflecting his dedication to research and innovation. His contributions not only elevate the department's research profile but also inspire students and faculty to pursue academic excellence. His work underscores a commitment to advancing knowledge in his field, fostering a culture of innovation and strengthening the institution's reputation in research and development.

DR. LALIT DUBEY,  
ASSOCIATE  
PROFESSOR

Dr. Lalit Dubey contributed to the department's academic excellence by securing a patent, showcasing his commitment to research and innovation. His achievement highlights the department's focus on cutting-edge advancements and reinforces the institution's dedication to fostering a research-driven environment.

Growth  
targets



# ACROCOM DIGEST

## Newsletter



**ACROPOLIS**  
Enlightening Wisdom

2024-25

## DEPARTMENT OF COMMERCE

### MS. SHALINI PANJWANI, ASSISTANT PROFESSOR

Ms. Shalini Panjwani showcased academic excellence by writing and publishing her book "Insights of Business - Volume 1", completing 6 MOOC certifications, 3 Faculty Development Programs (FDPs), presenting and publishing 3 book chapters and actively participating in various workshops, conferences and webinars.



**Shalini Panjwani**  
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Madhya Pradesh, India

**Published By**  
 **Orangebooks Publication**  
www.orangebooks.in

**AVAILABLE NOW**

**NPTEL Online Certification**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**SHALINI PANJWANI**  
for successfully completing the course  
Financial Statement Analysis and Reporting

with a consolidated score of **82 %**  
Online Assignments **20.31/25** Proctored Exam **61.5/75**  
Total number of candidates certified in this course: **849**

Jan-Apr 2024  
(11 week course)

Prof. Kausik Ghosh, Professor (Chemistry), Coordinator (IITR)

Prof. Rajgopal Pathak, Professor (BSE), Coordinator (NPTEL)

Indian Institute of Technology Roorkee

No: NPTEL24MO22545770019 To verify the certificate No. of credits recommended: 3 or 4

**NPTEL Online Certification**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**SHALINI PANJWANI**  
for successfully completing the course  
International Business

with a consolidated score of **61 %**  
Online Assignments **19.38/25** Proctored Exam **42/75**  
Total number of candidates certified in this course: **1043**

Jan-Apr 2024  
(11 week course)

Prof. Kausik Ghosh, Professor (Chemistry), Coordinator (IITR)

Prof. Rajgopal Pathak, Professor (BSE), Coordinator (NPTEL)

Indian Institute of Technology Roorkee

No: NPTEL24MO22545770019 To verify the certificate No. of credits recommended: 3 or 4

**NPTEL Online Certification**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**SHALINI PANJWANI**  
for successfully completing the course  
Financial Management for Managers

with a consolidated score of **51 %**  
Online Assignments **18.47/25** Proctored Exam **33/75**  
Total number of candidates certified in this course: **491**

Jan-Apr 2024  
(11 week course)

Prof. Kausik Ghosh, Professor (Chemistry), Coordinator (IITR)

Prof. Rajgopal Pathak, Professor (BSE), Coordinator (NPTEL)

Indian Institute of Technology Roorkee

No: NPTEL24MO2151157700155 To verify the certificate No. of credits recommended: 3 or 4

**SWAYAM ONLINE COURSE CERTIFICATION**

This certificate is awarded to  
**Shalini Panjwani**  
for successfully completing 1 year credit course  
Business Environment  
with a consolidated score of 73.4%  
(proctored examination held on 18/05/2024) - January 2024 Semester  
offered by IIS (Deemed to be University), Jaipur

Issued On: 20/06/2024  
To validate and check scores: <https://swayam.gov.in/>

IIS (Deemed to be University), Jaipur

Vasanthi Srinivasan, National Coordinator, Indian Institute of Management Bangalore

**SWAYAM ONLINE COURSE CERTIFICATION**

This certificate is awarded to  
**Shalini Panjwani**  
for successfully completing 3 year credit course  
Introduction to Banking and Financial Markets  
with a consolidated score of 62.1%  
(proctored examination held on 19/05/2024) - January 2024 Semester  
offered by Indian Institute of Management Bangalore

Issued On: 20/06/2024  
To validate and check scores: <https://swayam.gov.in/>

Vasanthi Srinivasan, National Coordinator, Indian Institute of Management Bangalore

**SWAYAM ONLINE COURSE CERTIFICATION**

This certificate is awarded to  
**Shalini Panjwani**  
for successfully completing 3 year credit course  
Quantitative and Mixed Methods Research for Management  
with a consolidated score of 56.9%  
(proctored examination held on 19/05/2024) - January 2024 Semester  
offered by KIIT (Deemed to be) University Bhubaneswar

Issued On: 20/06/2024  
To validate and check scores: <https://swayam.gov.in/>

Prof. Jayanta Ranjan Mishra, Registrar, KIIT Bhubaneswar

Vasanthi Srinivasan, National Coordinator, Indian Institute of Management Bangalore



### DEPARTMENT OF COMMERCE

### EDITORIAL BOARD



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**GUIDE**

**DR. SONALI JAIN**



**STUDENT MEMBER – MR. SACHIN BALODIYA**