

ACROPOLIS INSTITUTE OF MANAGEMENT AND RESEARCH (AIMSR) INDORE

STRATEGIC PLANNING: 2024-2029



About Institute

Acropolis Institute of Management Studies & Research (AIMSR) is a beacon of academic excellence, nestled in a serene environment that is complemented by its ultra-modern infrastructure and an ambiance that fosters learning. Established in 2008 by the Teach for India Education & Research Samiti, AIMSR was the brainchild of Shri Ashok Sojatia, a former Chief Engineer with the Public Health Engineering Department of the Government of Madhya Pradesh. His vision was rooted in a deep social commitment to uplift the youth in the surrounding areas by equipping them with the necessary skills to excel in their personal and professional lives.

AIMSR is part of the larger Acropolis Group, which operates four colleges offering quality education across various fields, including Engineering, Management, Pharmacy, Computer Science, Bioscience, Humanities and Commerce. The group is renowned for its dedication to providing a value-based education system that goes beyond traditional learning. At AIMSR, the focus is on developing an entrepreneurial mindset among students, encouraging them to become job creators rather than job

seekers. This approach is pivotal in today's dynamic economic environment, where innovation and self-reliance are the keys to success. The Institute offers a comprehensive curriculum that is designed to impart not just academic knowledge but also practical skills that are essential in the modern workplace. This is achieved through a range of value-added and skill development courses that are integrated into the main curriculum. These courses are tailored to meet evolving demands of the industry and ensure that students are well prepared to face the challenges of the professional world. By fostering such an environment, AIMSIR aims to produce graduates who are not only academically proficient but also equipped with the critical thinking and problem-solving skills required to thrive in their careers.

Affiliated with Devi Ahilya University, Indore, and recognized by the Department of Higher Education, Madhya Pradesh, AIMSIR offers a diverse array of undergraduate and postgraduate programs. Currently, the Institute provides 23 undergraduate and nine postgraduate courses in various disciplines, including Management, Commerce, Computer Science, Biosciences, Law and Humanities. With a student population of approximately 2500, AIMSIR has rapidly ascended to become one of the most esteemed institutions in Indore, a testament to its commitment to quality education and academic excellence. The faculty at AIMSIR is composed of experienced educators and industry professionals who are dedicated to mentoring and guiding students. They employ innovative teaching methodologies that are designed to engage students and enhance their learning experience. The Institute also places a strong emphasis on research and encourages students to participate in various research projects, which further enriches their academic journey.

The Institute's unwavering commitment to providing an education that balances academic rigor with practical skill development is what sets it apart. By preparing young minds to take on the challenges of the future, AIMSIR is playing a crucial role in building a strong and self-reliant nation. Through its focus on academic excellence, skill development, and entrepreneurship, AIMSIR is ensuring that its graduates are well equipped to make significant contributions to society and the economy.

To ensure the growth and development of AIMSIR, having a robust development planning system is crucial. Development planning involves defining the organization's strategy and making decisions on resource allocation to pursue that strategy. Additionally, it often includes control mechanisms to guide the implementation of the strategy effectively.

AIMSIR has formulated its long term strategic plan, which has been developed through multiple consultations with departmental committees and joint workshops, involving senior professors for strategy formulation. The college aims to sustain its excellence and distinctiveness by focusing on following key areas:

1. Academics
2. Infrastructure
3. Administration

4. Co-curricular & Extra Curricular activities
5. Student support and student progression
6. Environment sustainability
7. Teaching and non-teaching empowerment

In line with its vision and mission, AIMSIR has formulated a comprehensive and progressive Five Year strategic plan. This plan is designed to provide quality education and enhance the employability quotient of students while ensuring their holistic growth and development. Various stakeholders were involved in the design, development, and deployment of this plan, bridging the gap between the past and future of the institute.

VISION – 2029

Development plan “**Vision 2029**” was developed with inputs from different stake holders of the institute. Stake holder submitted their views and future plans for development of institution. The views and inputs received under the above seven areas are as under -

1. Academics: -

- a. To start new UG programs in the disciplines of Bioscience, Commerce, Arts & Law., Management, and Journalism & Mass Communication.
- b. To start new PG programs in various streams to cater for emerging market requirements.
- c. To increase intake capacity of BBA and BCA w.r.t. demand.
- d. Initiation of Project based and internship-based learning.
- e. Introduce and redefine teaching delivery methods.
- f. Strengthen the Innovation cell and promote startups.
- g. Initiative towards digitization of library.
- h. Start new certificate courses and value added courses in all departments.
- i. Organize seminars and conferences for broadening of knowledge.

2. Infrastructure

- a. Construct additional building/class rooms on the campus to accommodate new programs.
- b. Construct new faculty cabins to cater to the increasing number of faculty members.
- c. Construction and upgradation of all laboratories.
- d. Setting up of E-library in the library.
- e. Equip all classrooms with LCD projector in phase-wise manner.
- f. Develop Smart rooms in the institute.
- g. Refurnish the Seminar Hall in the old building.
- h. Development of infrastructure for Law course.
- i. Development and up-gradation of IT infrastructure.

3. Administration

- a. Updating of ERP software or to change the vendor if the updating is not possible.
- b. Increase the space for student section.
- c. Increase the administrative staff in the institute.
- d. Establishment of an administrative Two-way communication channel between student and Institute.

4. Curricular and Extracurricular activities

- a. Increase students' interest through formation of students clubs and cell.
- b. Increase number of in-house sports and cultural activities.
- c. Mentoring to students to increase the number of participation at national, regional level events and competitions.
- d. Encourage students to participate in sports activities. .

5. Student Support and Student Progression

- a. All departments will explore having MOUs with reputed organizations.
- b. A video library should be developed by the faculty members on the selected topics of their courses.
- c. The Career Development Cell shall start providing soft skill training in the first year & second year too.
- d. It is proposed to felicitate students with scholarship for academic achievements, national level cultural and sports competitions.
- e. Grievance redresses mechanism to be established to support students.
- f. Initiate feedback system for different stake holders on various parameters to ensure a transparent and robust system.
- g. Establishment of physiological support system in the institute.
- h. Establishment of labs for practical exposure and to meet current industry needs.
- i. Strengthen the mentor mentee system.

6. Environment Sustainability

- a. Initiation of “green campus, clean campus” agenda.
- b. To make campus ‘plastic free’, ‘no-smoking’ and ‘no-tobacco’ area.
- c. Establishment of Water harvesting in campus and start water and energy save campaigns.

7. Teaching and Non-teaching Empowerment

- a. Implementation of minimum wages system.
- b. Encourage teaching members to participate in conference and seminars.
- c. Facilitate higher studies for the teaching faculty members.
- d. Adoption of digital pedagogy in teaching.
- e. Provide interest free loan to non-teaching members.

- f. Provide subsidized/free transport to all staff members
- g. Provide 'free of cost' sports, Library, internet and other facilities.

PROGRESS -PERVIOUS FIVE YEAR STRATEGIC PLAN (01 JULY 2019 - 30 JUNE 2024)

2019-20

Ser No	Proposal	Progress
1.	It is proposed to start Post Graduate Programs in Commerce & Computer Science from the year 2019-20	Completed
2.	Due to increase in number of students and introduction of new programs, it is proposed to start the construction of a new building.	Construction will start in 2020
3.	New skill development programs to be launched for the students from the year 2019-20.	Completed

2020-21

Ser No	Proposal	Progress
1.	It is proposed to start B. Sc. in Forensic Science from the year 2020-21.	Proposal dropped after evaluation
2.	It is proposed to run Entrepreneurship Certification Course under arrangements with Wadhwani Foundation.	Completed
3.	The students will be encouraged to pursue online courses from Swayam/NPTEL etc. Financial reward to be given to the students who clear the Swayam Courses examination successfully.	Completed

2021-22

Ser No	Proposal	Progress
1.	It is proposed to sign a MOU with National Institute of Securities Management (NISM) to conduct their capital market courses for BBA & B. Com. Students.	Completed

2.	All of the rooms to be equipped with LCD projector so that online classes can be taken.	Completed
3.	Equipments to be purchased for Biotechnology laboratories so that M. Sc. (Biotech) can be started from the Session 2022-23.	Completed
4.	All of the students of all the streams to be given training of MS Excel and Digital marketing. For this purpose, appropriate agencies to be identified.	Completed
5.	As the new building has been on the verge of completion, the department of Management will be shifted there.	Completed.

2022-23

Ser No	Proposal	Progress
1.	5 years integrated Law Programs to be opened from the Academic Year 2022-23. For this, purpose a new law department to be created.	Completed. BBA LLB and BA LLB Courses have started in the newly created law department
2.	M. Sc. (Biotechnology) to be started from the Academic Year 2022-23. For this, purpose additional Equipments to be purchased.	Completed.
3.	As the department of Management is shifted to new building, the third floor of old building should be used exclusively for Bioscience Programs. A new Instrumentation Laboratory is to established.	Completed
4.	In old building, a Classroom is to be converted in Smart Room.	Completed

2023-24

Ser No	Proposal	Progress
1.	Considering the increasing demands of Humanities Programs, it is proposed to start BA in History- Political Science – Sociology and MA in English Literature.	Completed

2.	It is also proposed to start B. Sc. with the combination of Computer Science with Statistics.	Completed
3.	It is proposed to increase intake of BBA by 60 students.	Completed
4.	Considering the increase in number of students, it is proposed to shift Computer Science department in new building. New Computer Laboratories to be established for this purpose.	Completed
5.	It is proposed to renovate all washrooms of old building.	Completed

FIVE YEAR PERSPECTIVE PLAN (01 JULY 2024 - 30 JUNE 2029)

2024-25

Ser No	Proposal	Progress
1.	It is proposed to start a UG Program in Journalism & Mass Communication (BJMC), MA in Psychology and M. Sc. in Microbiology from the Academic Year 2024-25.	MA (Psychology) and M.Sc (Microbiology) started. BJMC will start from Academic Year 2025-26
2.	It is proposed to enter an MOU with National Institute of Securities Management (NISM) to conduct their capital market courses for BBA & B. Com. Students.	Completed
3.	It is proposed to start certification courses in foreign language through an appropriate agency.	Work in Progress
4.	Renovation of all wash rooms and fresh paint work of AIMS Old Building	Completed
5.	Obtain sanction to start MBA(FA) program in Management department	Sanction obtained. Course shall start in Academic Year 2025-26

2025-26

Ser No	Proposal	Progress
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1.	Start air-conditioned Language lab in Humanities Department	Completed
2.	Start air-conditioned Psychology Lab in Humanities Department	Completed
3.	Start B.Sc (Biotechnology) fourth Year program	Completed
4.	Start Research Centre in Commerce Department	Work in progress
5.	Increase the number of MOUs with Industry and Academic institutions	Work in progress
6.	To apply for NAAC accreditation process	Work in progress
7.	Complete work of air-conditioning of the Computer Lab in Computer Science Department	Completed
8.	Apply for 2 (f) certification to enable Central grant assistance for Research Project	Work in progress
9.	Get at least one research project for Commerce and Bio-Sciences Department.	Work in progress

2026-27

Ser No	Proposal	Progress
1.	It is proposed to increase admission in various program.	
2.	Apply for B.A (EEP) 4 th Year program	
3.	Apply for Research Centre in Bio-Sciences Department.	
4.	Convert one class per department as Smart Class Room	
5.	Apply for 12 (b) in UGC	
6.	Apply for B.Sc (Agriculture) course in Bio-Sciences Department	

2027-28

Ser No	Proposal	Progress
1.	To apply for permanent affiliation in DAVV	
2.	Apply for Autonomous College Status	
3.	Convert one more class as Smart Room in each department	
4.	Prepare for Maturity based accreditation framework.	
5.	Apply for B.Sc (Horticulture & Seed Technology)) course in Bio-Sciences Department	

2028-29

Ser No	Proposal	Progress
1.	Apply for PG Program M.Sc. (Chem)	
2.	Create centralized exam department of autonomous examination	
3.	Apply under Maturity based accreditation	
4.	Take permanent affiliation of remaining program	
5.	Increase focus on International tie-ups and MoUs.	

Conclusion

Strategic Planning for the next five years shall provide the institution with a clear road map to follow. It needs to be remembered that Strategic Planning only gives broad guidelines and hence there is a scope for carrying out amendments in the planning to cater for changes in the education sector and consequent changes in priorities.