



DEPARTMENT OF COMMERCE

ACADEMIC ACTIVITIES

INDUCTION



The academic year kicked off with a warm and engaging induction program, welcoming new students to campus life. The event featured interactive sessions, campus tours and inspiring talks to help students smoothly transition into college life.

BRIDGE CLASSES

The Commerce Department held Bridge Classes from September 6th to September 20th, 2024, to help new B.Com. students transition smoothly into college life. Led by the then Principal Dr. Ashok Jhawar & HOD Dr. Sonali Jain, the program featured interactive sessions on key subjects and received excellent student feedback.



PARENTS-TEACHERS MEET

A productive Parent-Teacher Meeting was held on 11th Jan, 2025, led by HoD, Dr. Sonali Jain, focusing on CCE marks, certification courses and students' overall growth, ensuring a collaborative approach to academic and personal development.



DEPARTMENT OF COMMERCE

ACCA- ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS



The Association of Chartered Certified Accountants (ACCA) is a globally recognized professional accounting qualification that equips students with expertise in accounting, finance, auditing, taxation and management. With a focus on international standards and practices, ACCA opens doors to diverse career opportunities worldwide in accounting, finance and business leadership roles.



RWFV+4CC, Malwa County, Manglaya Sadak, Rahu Khedi, Indore
Madhya Pradesh 453771, India

Latitude
22.8225353°
Local 11:42:18 AM
GMT 06:12:18 AM

Longitude
75.943139°
Altitude 541 meters
Wednesday, 06.09.2023



The college introduced a new B.Com. program integrated with ACCA, offering students a unique blend of academic knowledge and globally recognized accounting qualifications. The first batch began with 16 enthusiastic students, embarking on their journey toward international career opportunities in finance and accounting.



DEPARTMENT OF COMMERCE

CERTIFICATIONS & ENRICHMENT COURSES

Equipping students with essential skills, the department conducted certifications and enrichment courses in MS Excel, Digital Marketing, CPBFI, NISM, Tally and various courses of SWAYAM-NPTEL, empowering them for professional success across diverse domains. Staying true to our commitment, we go beyond the curriculum to foster the overall development of our students and bridge the gap between academia and industry. Over the academic year, a remarkable 550+ students from the Commerce Department enthusiastically enrolled and completed these courses, demonstrating their dedication to holistic growth and career readiness.





DEPARTMENT OF COMMERCE

INDUSTRIAL VISITS & EDUCATIONAL TOURS



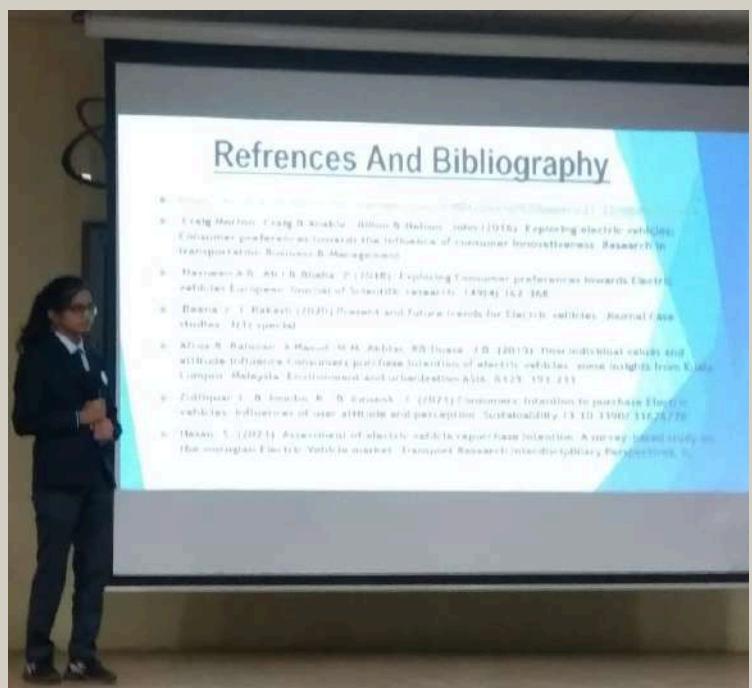


DEPARTMENT OF COMMERCE

STUDENTS' ACHIEVEMENTS

RESEARCH PAPER PRESENTATION IN INTERNATIONAL CONFERENCE

Students Radhika Joshi, Kritika Jakodiya and Neha Gadwal presented a research paper on 16/11/2024 at an international conference, where Kritika Jakodiya was honored with the Best Paper Presentation title.



MERIT IN SWAYAM – NPTEL CERTIFICATION


NPTEL Online Certification
(Funded by the MoE, Govt. of India)

This certificate is awarded to
NEHA GADWAL
for successfully completing the course
Speaking Effectively

with a consolidated score of **87 %**

Online Assignments	21.5/25	Proctored Exam	65.82/75
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Total number of candidates certified in this course: **3507**

Jan-Mar 2024
(8 week course)


Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur


FREE ONLINE EDUCATION
swayam
EDUCATE BETTER. LEARN BETTER.

 Indian Institute of Technology Kharagpur

Seven students successfully completed the SWAYAM-NPTEL certification, Speaking Effectively, developed by IIT Kharagpur, with Neha Gadwal from B.Com. achieving a remarkable score of 87%, securing a place in the top 1% and earning a prestigious silver medal.



DEPARTMENT OF COMMERCE

COLLEGE MERIT LIST (TOP 5)

I YEAR

KRATIKA JAKHODIYA	8.55
PRIYA KUMARI	8.45
KASHISH JUNEJA	8.35
NEHA GADWAL	8.25
SALONI MAHAJAN	8.20
NISHA SHARMA	8.20
DHANANJAY YADAV	8.20
VANSHIKA TIWARI	8.20

II YEAR

SHRADDA MAHESHWARI	8.90
SHEETAL GULATI	8.85
KRISHNA SHRIVASTAVA	8.40
AZBA JAHAN	8.35
DEEPAK SHARMA	8.30

III YEAR

AYUSH JAIN	8.68
PRAKRTI THAKUR	8.62
SHRADDA CHOUDHARY	8.58
PRIYANKA VALEKAR	8.55
MUSKAN BAIS	8.47
PREETI SADHWANI	8.47

PROUD MOMENT – CALL FROM TOP B SCHOOLS

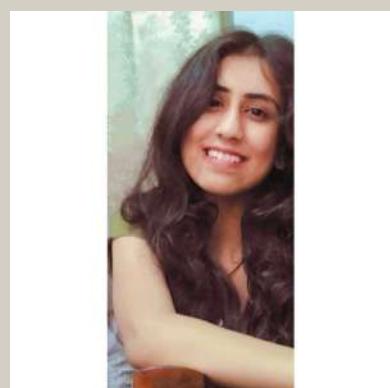
Two students, **Sumit Raghuvanshi & Sheetal Gulati** from department of commerce have performed exceptionally well in the CAT exam and have received call letters from various prestigious B-Schools, including:

- IIM Kozhikode
- IIM Visakhapatnam
- IIM Kashipur
- IIM Sambalpur
- IIM Raipur
- IIM Amritsar
- NMIMS
- CAP Indian Institute of Management

**Glow
up
Empower**



SUMIT RAGHUVANSHI
CAT SCORE - 95.92



SHEETAL GULATI
CAT SCORE - 90.45

BREAKING NEWS



DEPARTMENT OF COMMERCE

STUDENT START-UPS

DUKANGO



DukanGo is the brainchild of a talented team of student entrepreneurs who recognized the need for a comprehensive eCommerce platform tailored to the digital age.

DISRUPT STUDIOS

Disrupt
studios.



Krishna Shrivastava, Founder

Born out of the innovative minds of student from the commerce department, Disrupt Studios is revolutionizing the world of graphics and social media management.



DEPARTMENT OF COMMERCE



Mr. Kanak Gupta

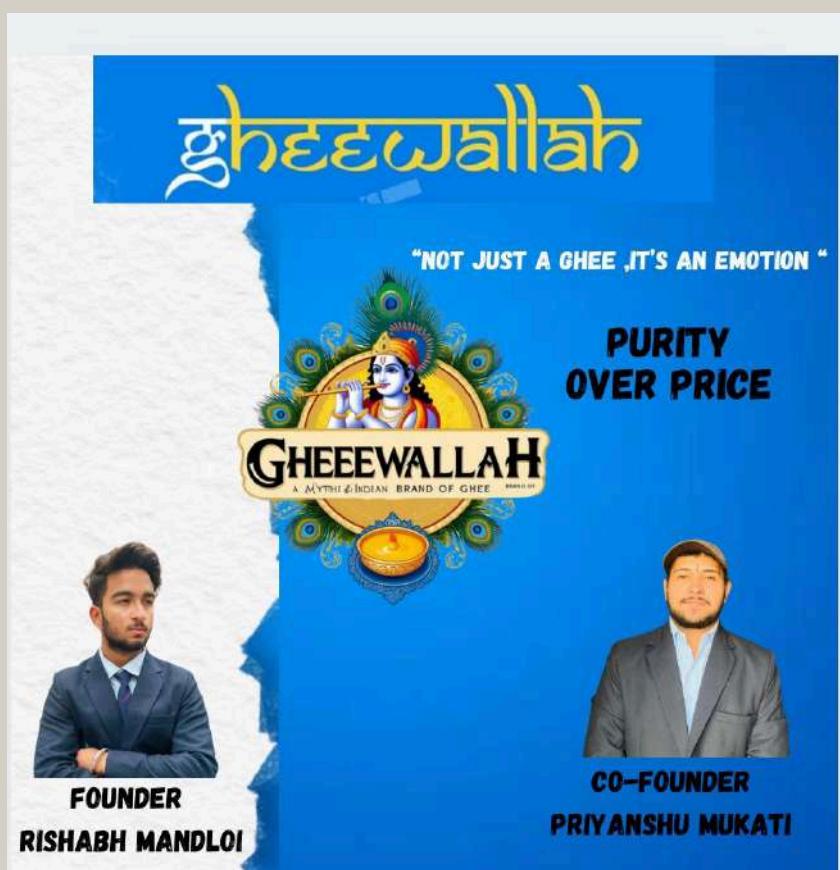
PANKH ACTIVE

Multipurpose Liquid Soap - a revolutionary 3-in-1 product designed to cater to your diverse cleaning needs. Whether it's providing gentle care for your fabrics, ensuring spotless and hygienic dishes, or delivering a soothing touch for your hands, this versatile liquid soap excels in every role. Crafted with quality, care and convenience in mind, it's the ultimate choice for those who value excellence in everyday living.

GHEEWALLAH

Purest and most wholesome dairy products with a commitment to Hygiene and sustainability

Great, work!



gheewallah

"NOT JUST A GHEE, IT'S AN EMOTION"

PURITY OVER PRICE

GHEEWALLAH A MYTHIC INDIAN BRAND OF GHEE

FOUNDER RISHABH MANDLOI

CO-FOUNDER PRIYANSHU MUKATI



DEPARTMENT OF COMMERCE

PLACEMENTS

The department achieved remarkable success in placements, with students securing positions in leading companies across sectors, reflecting their skills, hard work and our commitment to excellence. Through industry-relevant education, skill-based training and robust placement initiatives like career counseling and mock interviews, we bridge the gap between academics and industry, ensuring a bright future for our students.



**AYUSHEE CHOWDHARY –
VOLVO - EICHER - 3 LPA**



**ADITI JAIN
VOLVO - EICHER - 3 LPA**



**GORI KALMARKAR
VOLVO - EICHER - 3 LPA**



**MUSKAN BAIS
DELOITTE (USA) - 6 LPA**



**OSHEEN SAONI
TCS - 3.5 LPA**



**PREETI SADHWANI
VOLVO - EICHER - 3 LPA**





DEPARTMENT OF COMMERCE



AYUSH NAGAR
TCS - 3.5 LPA



UTSAV TRIPATHI
ASIAN PAINTS - 5.7LPA



YASHIKA AHUJA
TCS - 3.5 LPA



RISHIKA RANGWANI
WNS GLOBAL SERVICES -
2.75 LPA



SANDEEP MANDLE
TCS - 3.5 LPA



ADITYA JOSHI
TCS - 3.5 LPA



EKTA SONI
TCS - 3.5 LPA

**NEW
OPPORTUNITIES**



DEPARTMENT OF COMMERCE

HOLISTIC DEVELOPMENT ACTIVITIES

INTER COLLEGIATE COMPETITIONS

Vanshaj Shastri, Aayushi Joshi and Ayush Rathore - Students from the Commerce Department of AIMSR have brought laurels to the institute by securing the top two positions in the Elevator Pitch event at AAGNEY 2024, a Management carnival organized by Daly College of Business Management on 22nd March, 2024.



INTERNSHIPS

Gaining invaluable practical exposure, students undertook internships at prestigious organizations like

- Sony
- Bajaj Finserv
- Feedbox
- Botmartz IT Solutions

DCBM
Excellence Through
Management Education

AAGNEY 2024

Management Carnival

Strategic Showdown: The Clash of Colleges!

ELEVATOR PITCH

GAMIFY

COLLEGE WALL OF FAME

MANAGEMENT TRIVIA

QUEST FOR TALENT

Inviting a 8 to 15 member Team from every college to participate in multiple funfilled activities.

Attractive cash prizes and Awards to be Won.

NO REGISTRATION FEE

Scan for Registrations

FACULTY COORDINATORS:

Dr. Neetika Shrivastava, 9827061389
Prof. Neha Bhatia, 9977368057
Prof. Tapas Upadhyay, 8982146414

DALY COLLEGE OF BUSINESS MANAGEMENT, L RESIDENCY AREA, INDORE
WWW.DCBLEDUIN



DEPARTMENT OF COMMERCE

CLUB INVESTITURE & ACTIVITIES



MANAGEMENT
MEDUSA



FinAc₹o

The Student-Driven Clubs Investiture Ceremony was held with great enthusiasm, officially appointing club leaders and encouraging students to take charge of extracurricular activities and leadership roles. Department students enthusiastically took part in activities, showcasing their creativity and talent.

 **COMMERCIENS**

POSTER COMPETITION

CHILDREN'S DAY CELEBRATION

INDUSTRIAL VISITS –

- PARLE G
- KALPANA FOOTWEAR
- RANI PRESS
- PURASURE



Indore, Madhya Pradesh, India
By Pass Road, Sula Khedi Rd, Manglaya Sadak, Indore, Madhya Pradesh 453771, India
Lat 22.819051° Long 75.94295°
17/12/24 01:26 PM GMT +05:30
 



Indore, Madhya Pradesh, India
By Pass Road, Sula Khedi Rd, Manglaya Sadak, Indore, Madhya Pradesh 453771, India
 



DEPARTMENT OF COMMERCE

EXTRA CURRICULAR ACTIVITIES

CELEBRITY TALK

The department organized an insightful Celebrity Talk on Emotional Intelligence by Mr. Vikas Choudhary, where he emphasized the importance of self-awareness, empathy and emotional management for personal and professional success.



ALUMNI MEET

The department hosted a memorable 2-day Alumni Meet, bringing together former students to reconnect, share experiences and strengthen their bond with the institution through engaging sessions and activities.





DEPARTMENT OF COMMERCE

FRESHER'S PARTY

The college organized a vibrant Freshers' Party with an exciting Garba theme, where new students were warmly welcomed through lively dance, music and festive celebrations.



UDBHAV – ANNUAL FEST

Department students actively participated in Udbhav – the annual fest; and won multiple prizes in cultural, literary and sports events, celebrating their skills and achievements.





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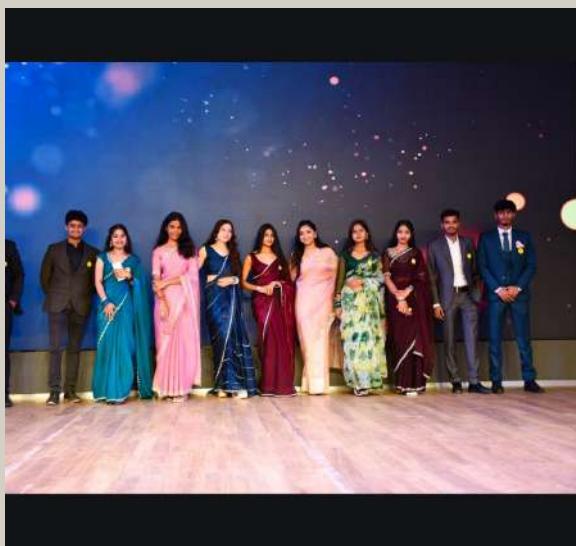
EXCURSIONS

The department organized exciting excursions to Mahadev Khodra, Choral Dam, Dharti Green, Lotus Valley and Ujjaini offering students opportunities for exploration, learning and memorable experiences in nature.



GRADUATION CEREMONY & FAREWELL

The college hosted a heartfelt Graduation Ceremony and Farewell, celebrating the achievements of the graduating batch and bidding them an emotional goodbye as they embark on new journeys ahead.





DEPARTMENT OF COMMERCE

DEPARTMENTAL SUCCESS

2-DAY WORKSHOP ON RESEARCH METHODOLOGY THROUGH SPSS

The department organized a 2-day workshop on Research Methodology using SPSS on 3rd and 6th May 2024, led by guest speaker Dr. Vivek Sharma from IMS DAVV, Indore, offering students & faculties hands-on training and in-depth knowledge of data analysis and research techniques.

The poster features the Acropolis logo and the text: "Acropolis Institute of Management Studies & Research Department of Commerce organises WORKSHOP RESEARCH METHODOLOGY-SPSS". It includes a photo of Dr. Vivek Sharma and details about the date, time, and location.

Dr. Vivek Sharma
IMS, DAVV
Resource Person

3rd & 6th May 2024
11:00am - 04:00pm
AIMSR Smart Room



DEPARTMENT OF COMMERCE

FACULTY ACHIEVEMENTS

DR. SONALI JAIN, ASSOCIATE PROFESSOR & HOD

Dr. Sonali Jain added to the department's prestige by publishing a research paper in Scopus and contributing as a co-author in two other research papers—one presented at an international conference and another at IIM Kashipur. Her scholarly contributions reflect her dedication to academic research and knowledge dissemination. By engaging in high-quality research and collaborations, she has strengthened the department's research portfolio and set a benchmark for academic excellence. Her work not only enhances the institution's reputation but also encourages students and fellow researchers to actively participate in impactful research initiatives.

TIME TO THRIVE



Corrosion Management

ISSN: 1355-5243

EFFECT OF DEMONETIZATION ON DIGITAL PAYMENT TRANSACTIONS

Dr. Sonali Jain

Associate Professor

Acropolis Institute of Management Studies & Research

Dr. Ashok Jhawar

Principal

Acropolis Institute of Management Studies & Research

Abstract

Demonetization of higher denomination notes in India led to a shift towards digital transactions due to prolonged cash crunch. This abrupt policy change prompted people to explore digital payment options. The research study aims to analyze the impact of demonetization on digital transactions in India. Specifically, it focuses on understanding how different modes of digital payment were affected and whether there was a significant change in their usage. The study utilizes

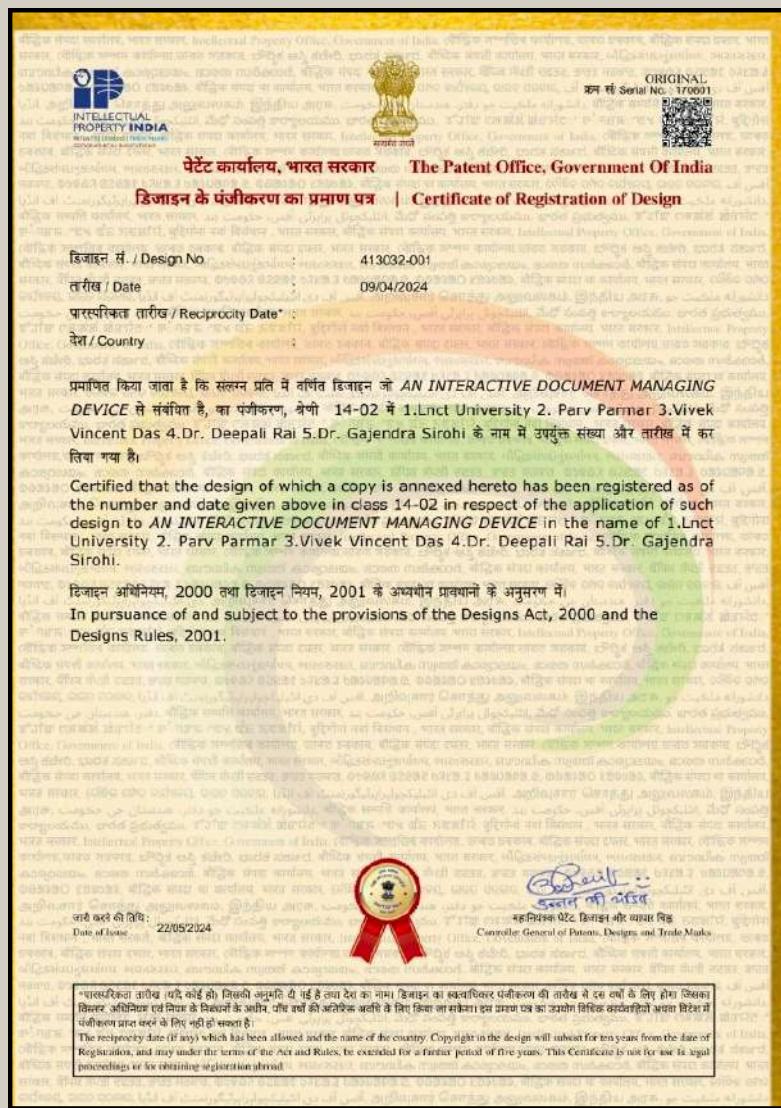


DEPARTMENT OF COMMERCE

DR. GAJENDRA SIROHI, PROFESSOR



Dr. Gajendra Sirohi enhanced the department's academic achievements by publishing a research paper in Scopus and securing a patent, reflecting his dedication to research and innovation. His contributions not only elevate the department's research profile but also inspire students and faculty to pursue academic excellence. His work underscores a commitment to advancing knowledge in his field, fostering a culture of innovation and strengthening the institution's reputation in research and development.



DR. LALIT DUBEY, ASSOCIATE PROFESSOR

Dr. Lalit Dubey contributed to the department's academic excellence by securing a patent, showcasing his commitment to research and innovation. His achievement highlights the department's focus on cutting-edge advancements and reinforces the institution's dedication to fostering a research-driven environment.

Growth targets



DEPARTMENT OF COMMERCE

MS. SHALINI PANJWANI, ASSISTANT PROFESSOR

Ms. Shalini Panjwani showcased academic excellence by writing and publishing her book "Insights of Business - Volume 1", completing 6 MOOC certifications, 3 Faculty Development Programs (FDPs), presenting and publishing 3 book chapters and actively participating in various workshops, conferences and webinars.



Shalini Panjwani

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• Madhya Pradesh, India

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